



**myStroller.de**

Online shop for customized strollers

Software Engineering Master Course | Exercise 2 – Group 17

## myStroller



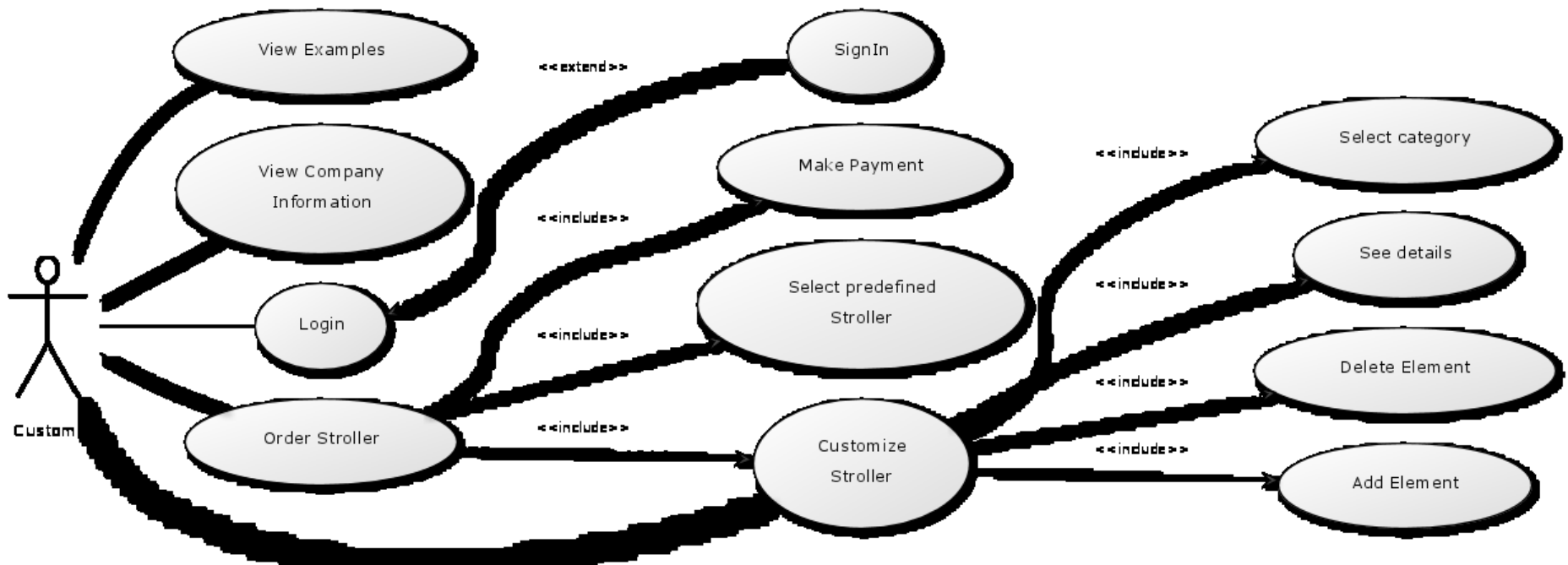
- Online Shop for Strollers
- Options to Customize own Stroller
- Services from choosing and customizing the product to shipment

## Presentation Overview

1. Use Case
2. Startpage
3. Template
4. Customization Process
5. Payment Methods
6. Sign-in



# Use Case



409 x 60

012 3456789

Login

Trusted Shops TÜV SÜD

Home Customize Your Stroller How it works Experiences About Us

## Customize your own stroller with only a few clicks

Headlines (and Blurbs)

Customization Examples

100 x 100 164 x 155 100 x 100

High-Visibility Action Button (Call-to-Action)

Customize Now

Building Trust and Credibility

## Experiences

Recommendation Community

100 x 100

John Doe, 28

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam

100 x 100

John Doe, 28

Action Button

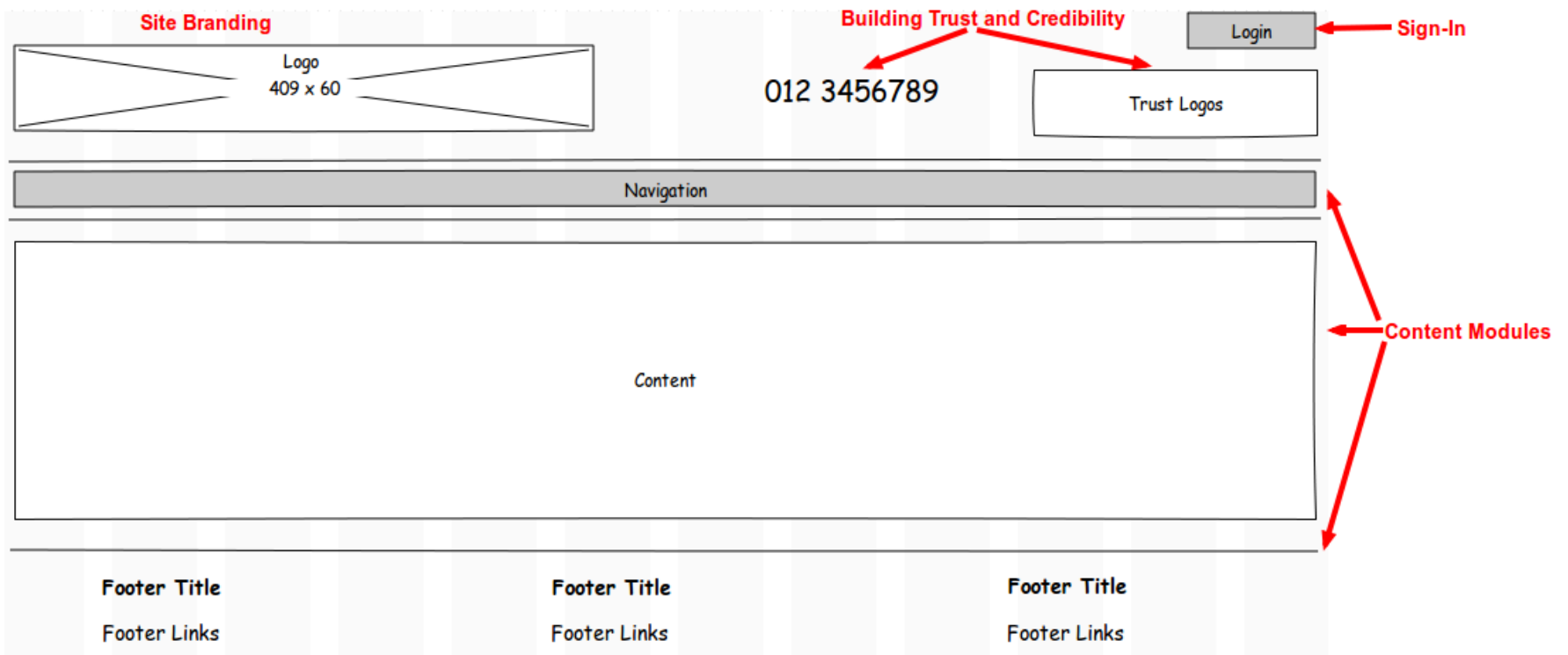
More Experiences

Hierarchical Organization

<b>Information</b> About Us Jobs Imprint	<b>My Account</b> Sign-In / Register Recent Orders Make a Review	<b>Support</b> Warranty Information Get Help Claim
---	---	---

Above the Fold

# Page Template



# Customization Process

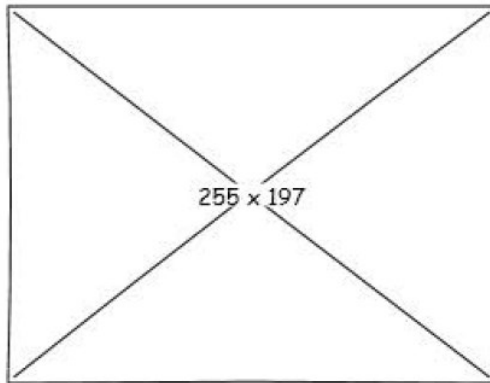
Headlines

## Top Section

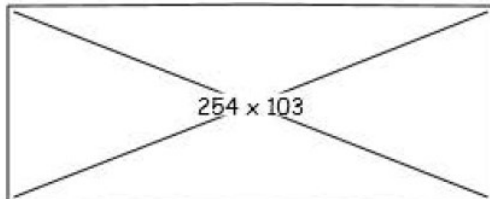
Tab Rows

Multiple ways to navigate

- Stroller Type
- Color
- Wheels
- Materials**
- Protection
- Electronics
- Engine
- Category pages



What others have combined:  
Personalized Recommendations



### Frame Clean product details

- Stainless steel 90,00€
- Titanium 110,00€
- Aluminium 90,00€
- Hard plastic 90,00€

### Handle

- Plastic 0,00€
- Foam material 5,98€
- Stainless steel 10,98€
- Leather 23,98€

### Stroller type

- Mountain Edition 1200,00€

### Color

- Marine Blue 20,00€

### Wheels

- Off-Road Chrome 210,00€

### Materials

- Aluminium frame 90,00€
- Leather handle 23,98€

### Protection

-

### Electronics

-

### Engine

-

Shopping  
Cart

myStroller Price :

**1523,98 €**

value added tax: 289,56€

Add to basket

Shopping Cart

Product Component Image

72 x 72

Product Component Name

Item1

72 x 72

Item1

72 x 72

Item1

Price

Chosen Products

How would you like to pay?

Paypal

Text

144 x 96

Radio button

Checking Account

Text

144 x 96

Radio button

Payment Methods

Only 1 Method selectable

Final Order Button

Back

Order Now



# Sign In

**Sign In**

e-mail address \*

Password \*

[Forgot your password?](#)

New customer? [Start here](#)

# Sign In - Create New Account

## Registration

E-mail address \*

Type your e-mail again \*

Enter a password \*

## Personal Informations

Name-Surname \*

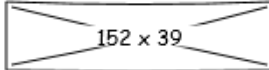
Gender \*  ▼

Country \*  ▼

Address \*

City \*  ZIP \*

Phone Number



152 x 39

Type the characters you see in the image \*

I agree with the [Terms of Service](#) and [Privacy Policy](#)

## One more Reason to have a Baby

Team Members of Group 17:

Nguyen Minh, Ouglechov Blagowest, Sieb Malte, Yildirimli Ebru